



BACARDI SILVER Pomegranate Mojito

- Introduced:** September 2007 in select grocery and convenience stores nationwide.
- Category/Style:** Premium flavored alcohol beverage for adults 21 and older.
- Taste Profile:** Brewed at Anheuser-Busch's Baldwinsville, N.Y., brewery, **BACARDI Silver Pomegranate Mojito** maintains the classic, refreshing mint and lime taste of a muddled Mojito cocktail but with the added flavor of juicy pomegranates.
- Packaging:** **BACARDI Silver Pomegranate Mojito** is packaged in a clear, 12-ounce bottle with an applied plastic label. It will be available in 12- and 24-ounce bottles as well as 12-ounce slim cans. **BACARDI Silver Pomegranate Mojito** is available in five and four percent alcohol by volume (ABV) versions.
- How to Serve:** **BACARDI Silver Pomegranate Mojito** is best enjoyed over ice in a tall glass, with a fresh mint garnish. Spicy Mexican and Cuban foods such as arroz con pollo (rice with chicken), bunuelos (fritters), picadillo, ajiaco, and tamales pair well with **BACARDI Silver Pomegranate Mojito**. It's also great with light hors d'oeuvres like chips and salsa.
- Interesting Facts:** A native of Asia, the pomegranate is grown as an ornamental as well as for its fruit.
- BACARDI Silver Pomegranate Mojito** is the second Mojito-flavored alcohol beverage in the BACARDI Silver family. The first, BACARDI Silver Mojito, introduced in May 2007, is the top-selling new flavored alcohol beverage.
- Further Information:** Visit www.BACARDIsilver.com or www.anheuser-busch.com

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