



Michelob AmberBock “Rich and Smooth”

Introduced:	1995
Beer Category/Style:	High End/Specialty – American-style dark lager.
Taste Profile:	Mild caramel malt undertones along and subtle spice and citrus European hop aromas are apparent in this rich and full-bodied smooth beer. Michelob AmberBock is deep-dark in color and has a roasted, malty taste that finishes clean.
Ingredients/Brewing:	Brewed using 100 percent malt including dark-roasted and caramel specialty malts and all imported hops, Michelob AmberBock has a unique, rich amber color and smooth, full-bodied taste.
How to Serve:	<p>Sweet, malty and smooth, Michelob AmberBock is perfect for grilled foods, rich chocolates and full-flavored cheeses.</p> <p>Bring the roasted malt character and distinct harmony of flavors found in Michelob AmberBock to life in a tulip-shaped glass. The signature Michelob AmberBock 16 ounce RIEDEL glass was developed from the “beer-up” to complement the style and quality of Michelob AmberBock. The shape and volume of the glass were designed to enhance the overall beer drinking experience from visual appeal to proper tasting techniques.</p>
Interesting Facts:	Michelob AmberBock complements grilled, barbecued and German-style foods.
Further Information:	Visit www.michelob.com or www.anheuser-busch.com .

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