



BACARDI SILVER Family

Introduced:

BACARDI SILVER O³: 2003
BACARDI SILVER Raz: 2003
BACARDI SILVER Watermelon: 2005
BACARDI SILVER Strawberry: 2005
BACARDI SILVER Peach: 2006

Beer Category/Style:

Flavored Malt Beverages (FMBs).

Taste Profiles:

BACARDI SILVER O³: An exotic blend of oranges (mandarin, valencia and tangerine varieties) creates a crisp and refreshing taste, without being too sweet.

BACARDI SILVER Raz: Refreshingly clean and effervescent with the natural flavor of raspberry.

BACARDI SILVER Watermelon: A subtle, juicy taste of fresh summer watermelon.

BACARDI SILVER Strawberry: Natural flavor of early-season strawberries complimented by a hint of ripe melon to enhance the red-ripe strawberry flavor and create a smooth, clean finish.

BACARDI SILVER Peach: The luscious flavor of juicy peaches creates a crisp and mouth-watering beverage that's a pure thirst-quencher.

Interesting Facts:

Just as brewing great beer has been a family tradition at Anheuser-Busch for over a century, producing the finest rum has been a family tradition since Don Facundo Bacardi began exploring ways to improve the quality of rum in the early 1800s. BACARDI U.S.A., Inc., importer of the world's No. 1 distilled spirit brand, works with Anheuser-Busch to allow the company to produce, market and exclusively distribute these high quality, premium flavored malt beverages.

Further Information:

Visit www.BACARDISILVER.com or www.anheuser-busch.com

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